

# 2019-2020 District Goals



**District:** District 322 F  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Organise PST Training every quarter with the support of Region GLT Coordinators

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
Will take the help of GLT to ensure that the R&ZC have the knowledge of their responsibilities

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

To expand the reach of the "Food for hunger" and "Diabetic" program to 25 clubs

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	150
2nd Quartter	140
3rd Quartter	60
4th Quartter	60

**By the end off tih 4th quartier, tih distiricti will add a tiotial offi 410 new members.**

### Action Itiems:

My disttrictt will esttblisih club branch(es).

My disttrictt will inductt new Lions under 40 years old.

My disttrictt will convertt Leos tto Lions

My disttrictt will organize att leaast membership growth eventt(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our goal. Justt Ask Guide, Club Membership

Chair Guide with inductton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	7	140
2nd Quartter	3	60
3rd Quartter	2	40
4th Quartter	2	40

**By the end off tih 4th quartier, tih distiricti will stiarti 14 new clubs.**

**With a minimum offi 280 chartier members.**

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organizet Leo Club(s).

My disttrictt will sttaartt Specialitty Club(s).

Professionals Religious group

My disttrictt will sttaartt Campus Club(s) attt school/university

My disttrictt will use and promotte membership resources tto achieve our goal. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	150
2nd Quartter	25
3rd Quartter	25
4th Quartter	50

By the end off tih 4th quartier, tih distiricti's membership drops will noti exceed 250 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

410	+	280	-	250	=	440
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 400000 people.

### Action Itiems:

Of tih ttotall number ofi people served in my distirict, 50000 people will be youtht(under 18 years old).

My distirictt will use and promotte service resources ttto achieve our goal. Service Projectt Plannert Club and Community Needs Assessmentt(Developing Local Parttnershipst and Fundraising Guide).

I will encourage clubs in my distirictt ttto work tttogether ttto collaboratte on tttheir service projectts ttto maximize ttthe impactt in tttheir community

Addittonal actton ittems ttto achieve ttthis goal

1. Organize service projectts ttto serve ttthe underprivileged children
2. Organize firee eye screening and COL fiior elderly people

## SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 12 service activities.

### Action Itiems:

I will educatte clubs in my distirictt abouutt our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 5% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$150,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

## ADVOCATE

**In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding